

# TREVOR SCOTT VERBIEST

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## EDUCATION

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### University of Southern California

Annenberg School for Communication and Journalism

*Bachelor of Arts, Public Relations & Advertising*

- **Minor:** Entertainment Industry, School of Cinematic Arts

Aug 2022 - May 2026

Los Angeles, California

### New York University

Tisch School of the Arts

*Summer Program Participant for Dramatic Writing*

Jun 2020 - Jul 2020

New York, New York

## PROFESSIONAL EXPERIENCE

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### NBCUniversal

*Publicity & Corporate Communications Intern*

- Supported publicity, talent relations, and corporate communications across Universal Television Entertainment for series such as *The Paper*, *All Her Fault*, *Ponies*, *A Man on the Inside*, *The 'Burbs*, etc.
- Tracked timely media coverage and synthesized comprehensive briefings on industry trends and events for senior leaders across UTE.
- Managed media contact lists of 3000+ key contacts and maintained press lists of 500+ critics to provide screeners for upcoming reviews.
- Researched outlets, reviewed scripts/screeners, and helped identify press opportunities within UTE.
- Assisted publicists at press events, interviews, and junkets on the backlot as well as across Los Angeles.

Sep 2025 - May 2026

Universal City, California

### zakHill Group

*Brand Partnerships & Sponsorships Intern*

- Created presentations, reports, and managed Excel spreadsheets for client-facing projects.
- Conducted competitive research and tracked industry insights to support campaigns for clients, including HBO Max, Warner Bros Theatrical, Sony, FX, 2K Games, and more.
- Assisted with administrative tasks, data entry, and maintaining the in-house database and client records.
- Researched, organized, and analyzed public industry information to support ongoing project needs.

Jun 2025 - Sep 2025

Sep 2024 - Dec 2024

Santa Monica, California

### 42West

*Entertainment Marketing & Publicity Intern*

- Assisted in developing and executing marketing campaigns to promote one of our most crucial clients, "The Boys," including press breaks, event planning, press meetings, and media strategies.
- Worked with top clients such as HBO Max, Prime Video, Netflix, Vertical, 87North, etc.
- Conducted market research to identify trends and opportunities to enhance the show's visibility and engagement with its target audience.
- Worked alongside the publicity team during film premieres and special SAG screenings, specifically for Vertical's *A Sacrifice* and Prime Video's *Red, White, & Royal Blue*.

May 2024 - Sep 2024

Century City, California

## LEADERSHIP & INVOLVEMENT

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### USC Mash Magazine

*Events Chair*

- Coordinate and execute internal and external social and pre-professional events for MASH, fostering community and engagement while managing 20+ vendors for our monthly marketplace at USC's campus.

Aug 2024 - Aug 2025

### Phi Delta Theta

*Social Chairman (Jan 2024 - Jan 2025), Member (Aug 2022 - Present)*

- Serve on the Executive Board, coordinating all external social events, including but not limited to invites, exchanges, and formals, while maintaining relationships and coordinating with all fraternities and sororities.

## TECHNICAL SKILLS

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- Wix, Canva, MuckRack, PhotoShop (basic), InDesign (basic), Copywriting, Cision, Apollo.io, Excel, Research, Qualtrics