

Trevor Scott Verbiest

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EDUCATION

University of Southern California, Annenberg School for Communication and Journalism Los Angeles, CA
Bachelor of Arts in Public Relations May 2026
Entertainment Industry Minor in the School of Cinematic Arts GPA: 3.74

Honors: Dean's List

Relevant Coursework: Effective Writing for Strategic Public Relations and Advertising, Strategic Public Relations and Advertising: An Introduction, Navigating News and Media in the Digital Age, Multichannel Strategy and Content Creation

New York University, Tisch School of the Arts New York, New York
Dramatic Writing Summer High School Program Participant July 2020 - August 2020

Relevant Coursework: Introduction to Screenwriting, Introduction to Playwriting

EXPERIENCE

zakHill Group Santa Monica, CA
Brand Partnership and Sponsorship Intern September 2024 – December 2024

- Conducting competitive research, creating presentations and reports, and managing Excel spreadsheets.
- Assisting with administrative tasks and maintaining the in-house database, including data entry and client records.
- Researching and tracking industry information from public sources to support project needs.

42West Beverly Hills, CA
Entertainment Marketing Intern May 2024 – August 2024

- Assisted in developing and executing marketing campaigns to promote our biggest client "The Boys," including press breaks, event planning, press meetings, and media strategies.
- Worked with top clients such as MAX, Prime Video, Netflix, Vertical, 87North, etc.
- Conducted market research to identify trends and opportunities to enhance the show's visibility and engagement with its target audience. Worked alongside publicity team during film premieres and special SAG screenings.

Habits of Waste Santa Monica, CA
Public Relations Intern January 2024 – May 2024

- Creating fact sheets, FAQs, press releases, and other assets for Habits of Waste and the release of *Imperfect Environmentalist*, authored by the founder. Assisting with marketing campaigns and brand awareness initiatives for the launch of the book.
- Assisting social media intern with angles/resources for publicizing nonprofits; creating tie-in opportunities between *Imperfect Environmentalist* book publicity and the nonprofit.

LEADERSHIP, INVOLVEMENT, & VOLUNTEER WORK

USC MASH Magazine August 2024 - Present
Events Chair

- Coordinate and execute internal and external social and pre-professional events for MASH, fostering community and engagement at USC.
- Collaborate with Brand Partnerships, Finance, Design, and Communications teams to secure sponsors, manage budgets, and strategize event promotion.

Phi Delta Theta Fraternity August 2022 - Present
Social Chair (January 2024 - January 2025)

- Serve as a member of the Executive Board, coordinating external social activities including, but not limited to: invites, exchanges, date dashes, formals, and homecomings.
- Required to organize inter-fraternity events and keep in close contact with all other fraternity and sorority social chairs.

Member (September 2022 - Present)

- Actively participated in fraternity events, contributing to community building and organizational and philanthropic initiatives.

USC Ski and Snowboard Team August 2022 - Present
Member

- Compete in national collegiate competitions and travel to mountains throughout California.

Culture Club South Bay Manhattan Beach, CA
Lead Volunteer September 2020 – September 2023

- Volunteered at Culture Club South Bay, a non-profit at historic Bruce's Beach promoting diversity, inclusion, and friendship among Los Angeles youth.

SKILLS

- Public Relations Writing: AP Style, FAQs, Press Releases, Fact Sheets, Professional Biographies, Press Breaks
- Website Editing, Social Media, Public Speaking, Google Workplaces, Microsoft Office, Canva, MuckRack, Partnerships