

TREVOR SCOTT VERBIEST

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EDUCATION

University of Southern California

Annenberg School for Communication and Journalism

Bachelor of Arts, Public Relations & Advertising

- **Minor:** Entertainment Industry, School of Cinematic Arts

Aug 2022 - May 2026

Los Angeles, California

GPA: 3.8

New York University

Tisch School of the Arts

Summer Program Participant for Dramatic Writing

Jun 2020 - Jul 2020

New York, New York

PROFESSIONAL EXPERIENCE

NBCUniversal

Publicity & Corporate Communications Intern

Sep 2025 - Present

Universal City, California

- Supported series publicity, talent relations, and corporate communications across Universal Television Entertainment for clients such as *The Paper*, *All Her Fault*, *Ponies*, *A Man on the Inside*, *The 'Burbs*, etc.
- Tracked timely media coverage and synthesized comprehensive briefings on industry trends and events for 200+ senior leaders across UTE.
- Managed media contact lists of 3000+ key contacts and maintained press lists of 500+ critics to provide screeners for upcoming reviews.
- Researched outlets, reviewed scripts/screeners, and helped identify press opportunities within UTE and NBCUniversal as a whole.
- Assisted publicists at press events, interviews, and junkets on the backlot as well as across Los Angeles.

zakHill Group

Brand Partnerships & Sponsorships Intern

Jun 2025 - Sep 2025

Sep 2024 - Dec 2024

Santa Monica, California

- Created presentations, reports, and managed Excel spreadsheets for client-facing projects.
- Conducted competitive research and tracked industry insights to support campaigns for clients, including HBO Max, Warner Bros Theatrical, Sony, FX, 2K Games, and more.
- Assisted with administrative tasks, data entry, and maintaining the in-house database and client records.
- Researched, organized, and analyzed public industry information to support ongoing project needs.

42West

Entertainment Marketing & Publicity Intern

May 2024 - Sep 2024

Century City, California

- Assisted in developing and executing marketing campaigns to promote one of our most crucial clients, "The Boys," including press breaks, event planning, press meetings, and media strategies.
- Worked with top clients such as HBO Max, Prime Video, Netflix, Vertical, 87North, etc.
- Conducted market research to identify trends and opportunities to enhance the show's visibility and engagement with its target audience.
- Worked alongside the publicity team during film premieres and special SAG screenings, specifically for Vertical's *A Sacrifice* and Prime Video's *Red, White, & Royal Blue*.

LEADERSHIP & INVOLVEMENT

USC Mash Magazine

Events Chair

Aug 2024 - Aug 2025

- Coordinate and execute internal and external social and pre-professional events for MASH, fostering community and engagement while managing 20+ vendors for our monthly marketplace at USC's campus.

Phi Delta Theta

Social Chair (Jan 2024 - Jan 2025), Member (Aug 2022 - Present)

- Serve on the Executive Board, coordinating all external social events, including but not limited to invites, exchanges, and formals, while maintaining relationships and coordinating with all fraternities and sororities.

TECHNICAL SKILLS

- Wix, Canva, MuckRack, PhotoShop (basic), InDesign (basic), Copywriting, Cision, Apollo.io, Excel, market research.